9771679
Ver#
9
Status
Revised

Rep Order#

Traffic Order# 565920

Printed: 08/30/2012 1:37 PM

Showing Buylines: All Rep Revised Lines Last Received: 08/30/2012 1:28 PM

2 of

Fax# Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU Advertiser Phone# Estimate# Product Buyer 2599 NRCC IE 2012 Ben Angle

> Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office Agency C/P1/P2/E Flight Dates Hiatus Weeks ALEXANDRIA, VA 22314 09/14/2012 - 09/20/2012 155/426/2599

Salesperson (Sales Office) WASHINGTON) DAN DRISCOLL

Salesperson FAX# Salesperson Phone# 917-206-9589 202-955-5342

-- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

- REMARKS --

PLS CF CHANGES LN'S 14,26-28,34

	Rating: 5.4	*28			Rating: 4.0	*27			Rating: 9.2	*26			Rating: 6.7	* <u>1</u> .4	-	LT Ln	
V9 Tim		3 SU	V9 Pro		0	SA	V9 Time	Sales Remark:	22	SA	V9 Comm	Sales Remark:	7	NSU		Day	
Sales Remark: V9 Time Changed,	,	2P-230P	gram Name (Sales Remark:		930P- 1005P	Changed,	lemark:		530P-9P	ent Change	emark:		2P-5P		Time	
V9 Time Changed, Comment Changed		P THE OT	V9 Program Name Change, Comment Changed	V9 REVISED		FOOTBALL FEVER	V9 Time Changed, Comment Changed	V9 REVISED		CLG FTBL: UTAH	V9 Comment Changed, Spots/week Changed	V9 NA		FOX NFL SU-GM2		Program	
		:30				:30				:30				:30	!	Len	
		\$1,500.00				\$1,000.00				\$5,000.00				\$2,400.00	1 1 1	Rate	
		09/16-09/16				09/15-09/15				09/15-09/15				09/16-09/16		Dates	
		н				ч				н				0	1	Spots/Week	
		Ъ				 -				щ				0		# of Weeks	
		н				ч				Н				0		Total Spots	
		\$1,500.00				\$1,000.00				\$5,000.00				\$0.00	1	Total Cost	
															1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Daypart	

Sep 12: 33 / \$26,725.00 Sales Totals: 33 / \$26,725.00 Station Totals: 33 / \$26,725.00 Lines not sent/xcld/xtxn: 0 / \$0.00	-REPORT TOTALS Report Totals: 4 / \$9,900.00 -SALES MONTHLY TOTALS	Sales Remark: V9 MG FROM IN 14 V9 Added	30 \$2,400.00 09/16-09/16 1 1	Program Len Rate Dates Spots/Week # of Weeks	Agency C/P1/P2/E155/426/2599rBen AngleFlight Dates09/14/2012 - 09/20/2012Salesperson Phone#e#Hiatus WeeksSalesperson FAX#	NATIONAL MEDIA RESEARCH PLANNING Rep Firm TERS LANE Sales Office () NDRIA, VA 22314 Salesperson ()	Rep Order# 9771679 Ver# 9 Status Revised Traffic Order# 565920 Printed: 08/30/2012 1:37 PM EC'd Yes Showing Buylines: All Rep Revised Lines
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0%			Н 	# of Weeks	Phone# FAX#		PM
UNKN UNKN			1	Total Spots	202-955-5342 917-206-9589	WASHINGTON DAN DRISCOLL	
0 % 0 %			\$2,400.00	Total Cost	342 589	OLL	3 of 3
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Books Demos

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